

Bridging the Gap: Legal and Security Collaboration for Effective Privacy Compliance

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October 9, 2024

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Overview

Explore critical importance of collaboration between legal and security teams in today's privacy, security, and compliance environment.



Review different approaches and deliverables needed to meet legal and technical requirements for privacy and cybersecurity.

Common Technical and Legal Compliance Obligations



SOC2, NIST, ISO & other Security Models



US Sectoral Privacy, State Privacy Laws & EU / GDPR



Compare Compliance Approach of CFO, CIO, CISO, DPO & GC

Knowledge Check #1

Specific Compliance Issues



Concerns and Liabilities Arising from
Phishing, Ransomware, and other
Attack Vectors



Concerns and Liabilities Arising from
Regulators and Litigation

Comprehensive State Privacy Laws

20 Comprehensive State Data Privacy Laws

- Individual Rights:
 - **Collection, use, disclosure**
- Business obligations

California

- 1st comprehensive consumer privacy law in the U.S.

Virginia

- Requires data protection assessment for targeted ads and sales.

Colorado

- Excludes information that is de-identified.

Knowledge Check #2

Data Breach Collaboration: State Data Breach Laws

Commonalities

- Terms
 - Personal Information
 - Covered Entities
 - Security Breach

Exceptions

- Subject to stricter breach laws
 - HIPAA
 - GLBA
- Safe Harbor Data
 - Encrypted, redacted, unusable

Specific Compliance Issues



Vetting and Contracting with
Customers & Service Providers



Special Considerations for Financial
and Health Care Clients

Knowledge Check #3

Additional Considerations: Rounding Out Your Team



FTC Crackdowns

Dark Patterns

- Examples



Litigation Hotbeds

VPPA

CIPA

- pixels



Marketing Teams

Inclusion

Collaboration

Artificial Intelligence: Unique Considerations

Will AI combined with quantum computing change the world beyond all recognition?



Questions?

Ohio CLE Code

- You will be asked to submit this code after the presentation for Ohio CLE credit.

100924

Resources



Minnesota Enacts
Comprehensive Data
Privacy Law



Barr Advisory
"Take Five"
Update



CrowdStrike Root
Cause Analysis



Lawsuits v.
CrowdStrike – Is
there a "there"
there?

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